

June 2019

PRESS RELEASE

ERTICO - ITS Europe
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ITS European Congress 2019 formally opens its doors in the Brainport region of the Netherlands

Eindhoven, Monday, 3 June 2019

Today at 16:30, the 13th ITS European Congress is officially opened by Chairman of ERTICO-ITS Europe, Angelos Amditis, the Dutch Minister of Infrastructure and Water Management, Cora van Nieuwenhuizen together with the Mayor of Eindhoven, John Jorritsma. The Vice-President of the European Commission, Frans Timmermans also will give an inspirational and wide ranging speech on the future of smart mobility.

Two years ago, the Netherlands was selected as the host country for this major Congress: the largest event in Europe entirely dedicated to smart mobility and the digitalization of transport. The event will take place in Brainport, a region that forms part of Europe's technological backbone and enjoys global recognition as a centre for innovation and automotive solutions.

'The ITS European Congress represents the ultimate showcase of mobility services deployment and an ideal opportunity for industry, authorities and policymakers to come together and discuss the latest developments in smart mobility. The Congress is the ideal platform to celebrate all innovations and projects in the realm of connected and self-driving cars, tailored mobility services, congestion prevention and logistics,' says Angelos Amditis, Chairman of ERTICO's Supervisory Board.

During the Opening Ceremony of this year's Congress, Jacob Bangsgaard, ERTICO CEO will announce a new corporate identity for this public-private partnership of 120 members. The new change reflects ERTICO's commitment to innovation and continuing aspirations for the future of ITS and smart mobility.

'This year's Congress theme 'Fulfilling ITS Promises' inspires reflection on one's own achievements. For ERTICO, our promise is to ensure that our Partnership remains a driving force for change, with our ambitions strongly set on our Vision for Mobility 2030. Our new corporate identity reflects the continuous evolution, necessary to ensure innovation,' says Jacob Bangsgaard, ERTICO CEO.

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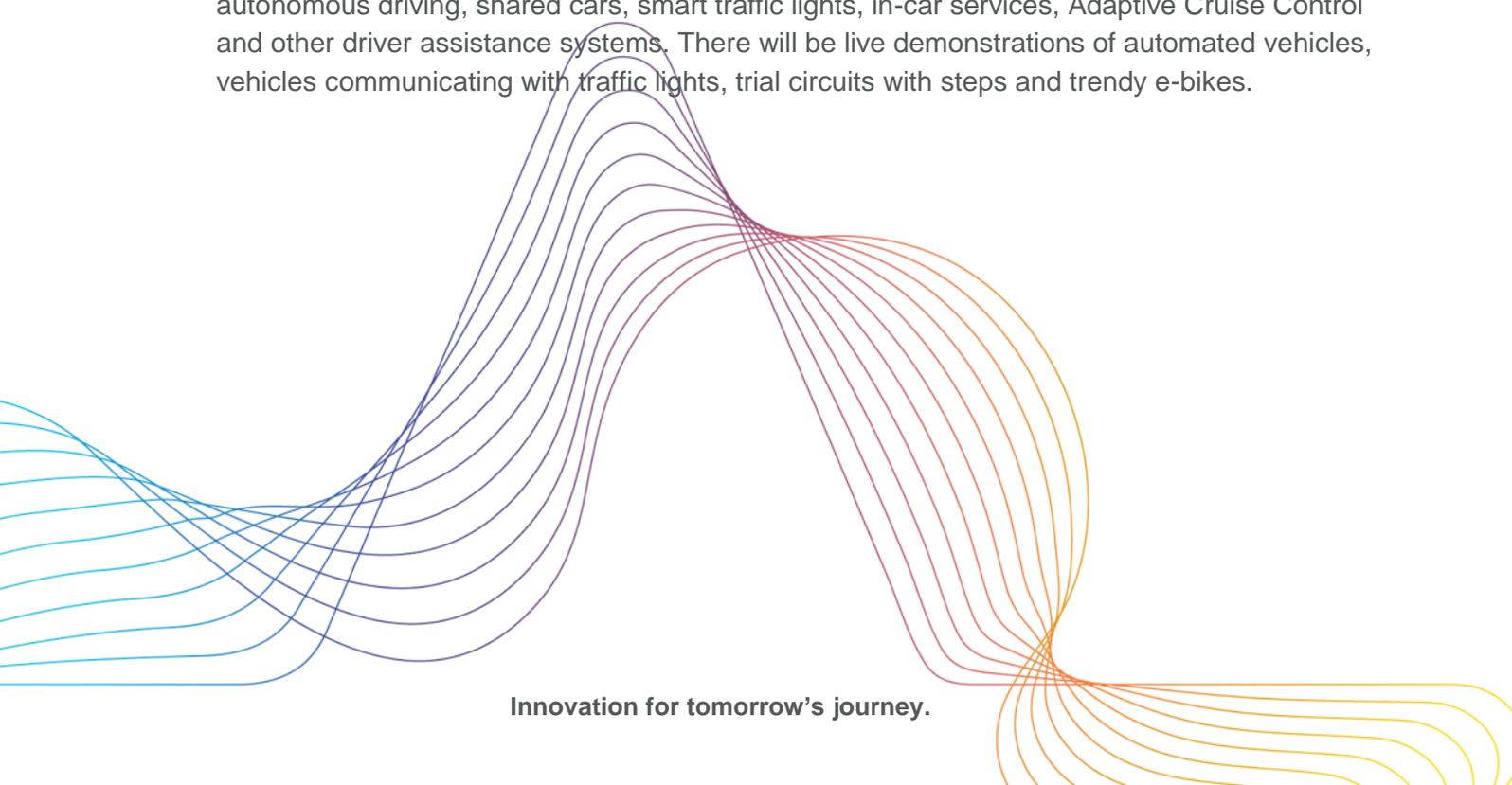
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To successfully achieve and implement change, ERTICO supports the latest innovations through four focus areas: Connected and Automated Driving, Urban Mobility, Clean Mobility and Transport & Logistics. On these topics, EU co-funded projects will be showcased and a range of presentations and workshops will be hosted at the ITS European Congress in the Evoluon Exhibition Centre at the ERTICO stand (Floor 2.1). Projects include 5G MOBIX, AUTOPILOT, VI-DAS, ENSEMBLE, AEOLIX, SAFESTRIP, ELVITEN, NEMO, optiTruck and C-MOBILE. Please find further information at [this link](#).

During the four-day ITS European Congress, the organisation will formally announce the launch of the ERTICO Start-up Initiative, a match-making service for Partners and Start-ups as well as the ERTICO Academy, a targeted training platform for public authorities. In Brainport, ERTICO is supporting and promoting the FIA Smart Driving Challenge, a drive smart and sustainably competition that rewards smart, safe and environmentally-friendly driving for everyday motorists, with the top 5 smartest drivers announced in a leader board every day.

The Cities of Eindhoven and Helmond, hosting this year's Congress, are offering delegates a range of innovative presentations at the Evoluon and 19 demonstrations showcased at three different locations: at the Automotive Campus in Helmond, at the Evoluon and ITS Corridor between the Evoluon and the Automotive Campus. The demos will include delivery drones, electric racing cars and virtual reality games. Visitors will also be able to learn more about autonomous driving, shared cars, smart traffic lights, in-car services, Adaptive Cruise Control and other driver assistance systems. There will be live demonstrations of automated vehicles, vehicles communicating with traffic lights, trial circuits with steps and trendy e-bikes.



Innovation for tomorrow's journey.

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Note to editors:

ERTICO is also the organiser of the ITS European and World Congresses, which take place every year in a different European city.

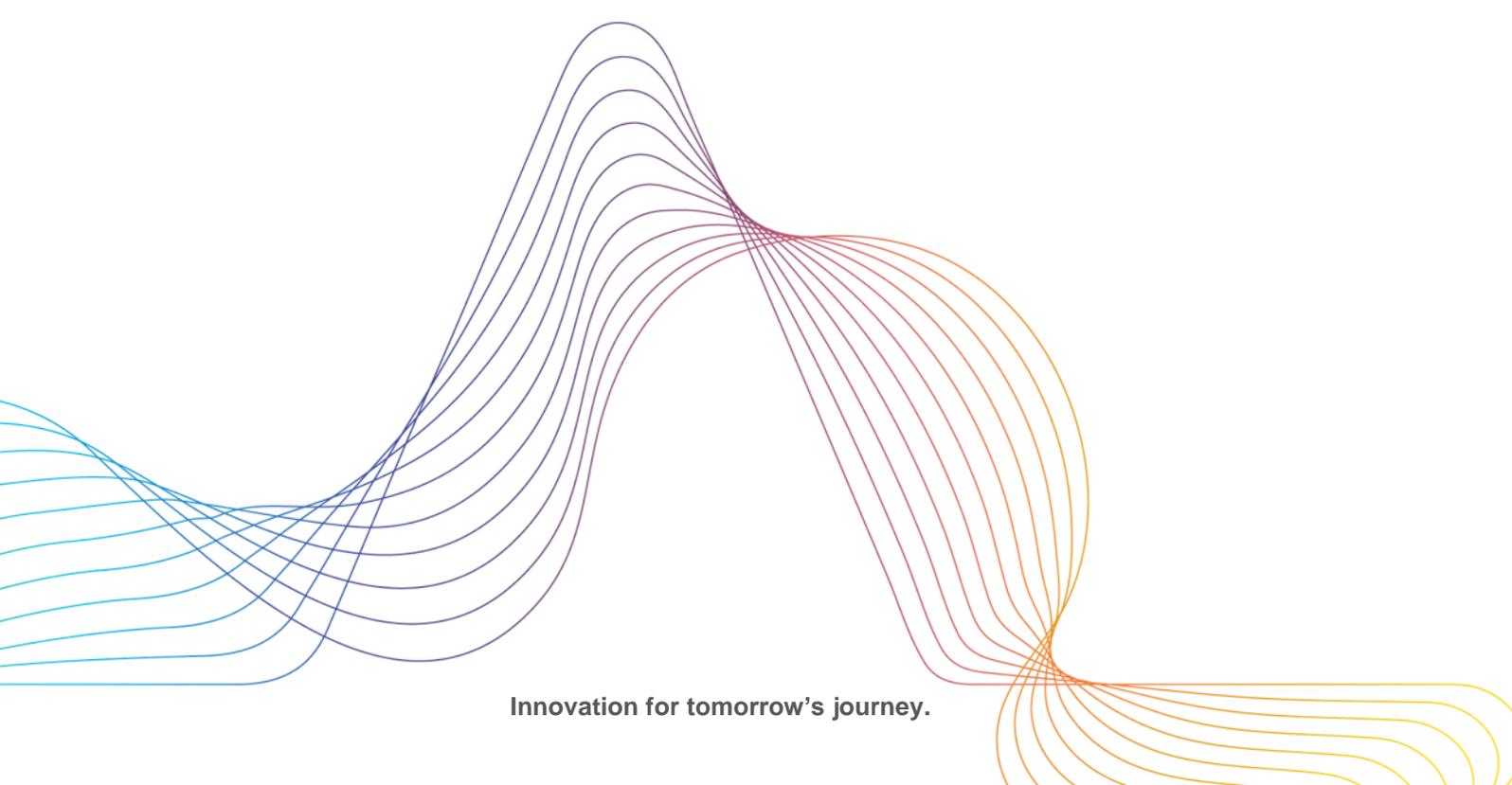
About ERTICO

ERTICO – ITS Europe is a public-private partnership of 120 companies and organisations representing Service Providers, Suppliers, Traffic and Transport Industry, Research, Public Authorities, Users, Mobile Networks Operators, Vehicle Manufacturers.

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Please **find here** information about the new branding guidelines.



Innovation for tomorrow's journey.