

June 2019

PRESS RELEASE

ERTICO - ITS Europe
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ERTICO launches the new ERTICO Academy, for spreading knowledge and expertise on ITS and C-ITS.

ITS European Congress, Eindhoven, 5 June 2019

Enhance your skills and seize the opportunity to learn how to best use ITS to enhance your citizen's quality of life: join the new ERTICO Academy. This new service is launched today at the ITS European Congress in Brainport by Jacob Bangsgaard, ERTICO CEO with Ronald Adams of Rijkswaterstaat and Sasha Westermann of Hamburger Hochbahn AG. The ERTICO Academy is an online, ad hoc knowledge base training programme to support and foster sustainable deployment of ITS and C-ITS across Europe.

From January 2020, the ERTICO Academy will offer a wide choice of trainings focused on a variety of topics, ranging from the benefits of ITS, C-ITS deployment (challenges including large scale deployment and gaps), MaaS, 5G/ IoT, access to EU funding and programmes (H2020, CEF, Erasmus+) and much, much more.

'Thanks to the expertise of the ERTICO team and our network of 120 Partners, ERTICO is well placed to bridge the knowledge and experience gap for the deployment of smart mobility solutions. It has long been ERTICO's ambition to share the knowledge that we have at our fingertips with the ITS Community. And now it is a reality,' says Mr. Bangsgaard.

All trainings will be given by ERTICO's experts and Partners, with customised modules depending on the level and needs of users. Furthermore, trainings will be prepared for targeted audiences working in different transport sectors, from traffic management operators to civil servants, legal departments, procurement departments, national experts and national decision makers, policy makers and more.

What makes the ERTICO Academy unique is not only the quality of the selected topics and the trainers, but also that all lessons will be taught in different formats, guaranteeing a high flexibility in the learning process. On-demand and online interactive trainings, peer-to-peer collaboration, coaching, mentoring and tutoring, access to publications and material, teaching external staff and workshops are some of the many services offered by the ERTICO Academy.

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'If we want to release the urgently needed full potential of ITS and smart mobility to make mobility safer, cleaner and more efficient we definitely need more skilled professionals in the public sector but also in the private and scientific sectors. Therefore, I will fully and actively support this important ERTICO initiative,' says Ronald Adams, Rijkswaterstaat.

'In 2016, Hamburg introduced an ITS Strategy that sets out the contribution that Intelligent Transport Systems can and should make to Hamburg's journey towards becoming a model city for mobility. It is important that we exchange views with International Partners on new topics such as quantum technology, blockchain or urban air mobility and on how they can contribute to MaaS or Traffic Management. ERTICO already offers a good platform for this. The Academy will make another very helpful contribution, which we are very much looking forward to,' says Sasha Westermann Hamburger Hochbahn AG.

Why focus on C-ITS?

When talking about the deployment of C-ITS services, public authorities are among the key actors. The development and growth of an ITS community is fundamental to gather public authorities in an environment where they can share their knowledge and experience with others and foster the uptake, development and deployment of ITS and C-ITS services. The public community is expected to play a fundamental role, making sure these services take into account everyone's needs and requirements for mobility. Through the ERTICO Academy more experienced stakeholders will share their best practice and experiences on ITS and related sectors with participants.

Note to editors:

The ERTICO Academy offers training to Public Authorities and private sector stakeholders on issues important to ITS and its deployment. The benefits of ITS and C-ITS as well as the importance and impact of the EU Directive and its Delegated Regulations at national level are just a few of the topics.

The training provided will also support the creation of a common understanding and building stronger relationships, whereas others will provide opportunities for professional skills development, encouraging career opportunities in transport mobility.

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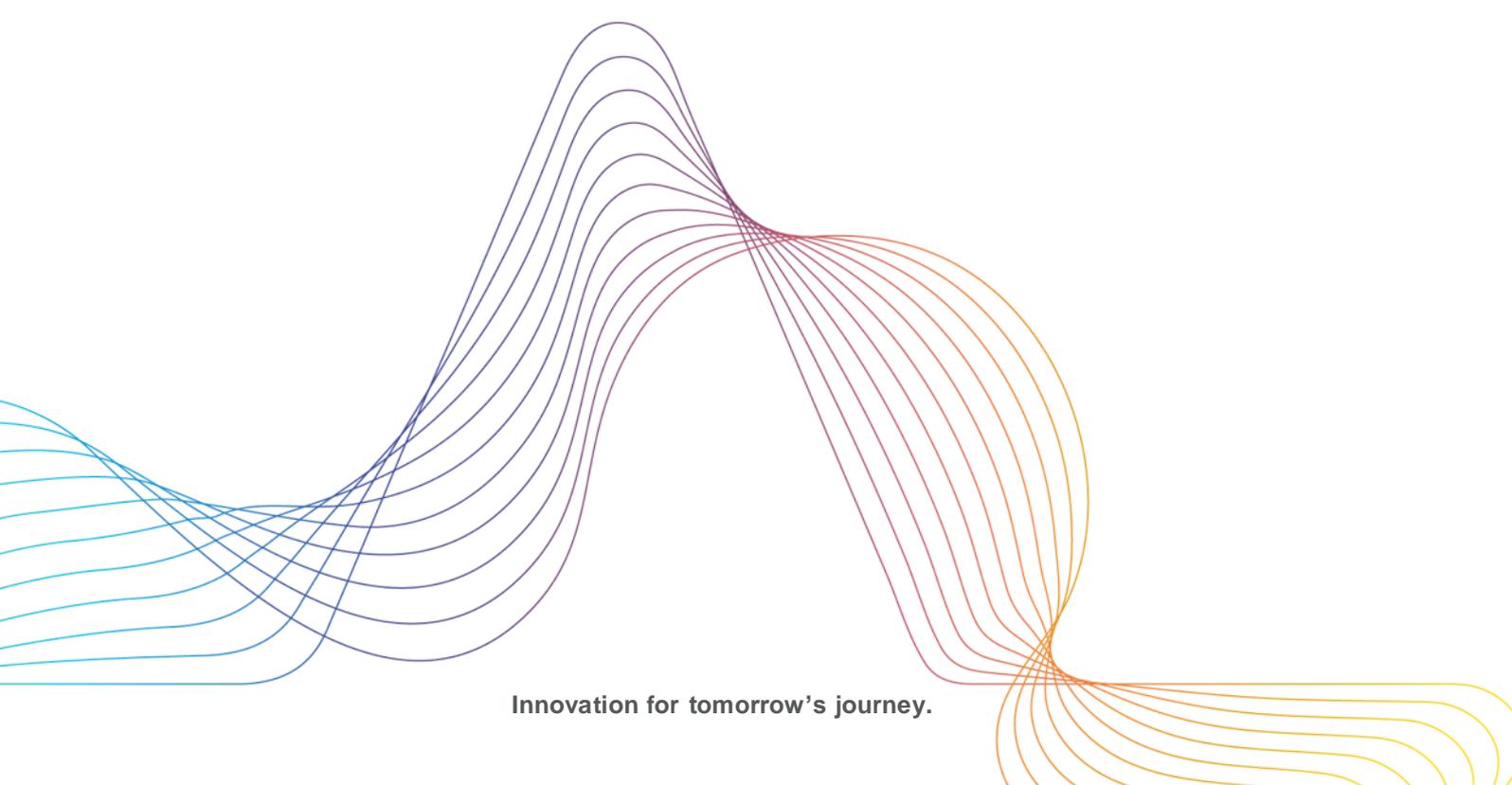
About ERTICO

ERTICO – ITS Europe is a public-private partnership of 120 companies and organisations representing Service Providers, Suppliers, Traffic and Transport Industry, Research, Public Authorities, Users, Mobile Networks Operators, Vehicle Manufacturers. ERTICO is also the organiser of the ITS European and World Congresses, which take place every year in a different European city.

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