

Legitimate Interest

Under the new data protection law starting the 25th May 2018, we have different lawful reasons to process your personal information. One of these reasons is our so called “legitimate interest.”

Broadly speaking Legitimate interests allows us to process your personal information if we have a genuine and legitimate reason and we are not unjustifiably harming any of your rights and interests.

- For instance, we have a legitimate interest to retain images when you have attended one of our events, or we have an interest in making sure our marketing is relevant or you, so we may process your information to send you marketing that is tailored to your interests.

For the following purposes we use the Legitimate interest, as the lawful reason to process your personal information:

- To provide email communications which we think will be of interest to you, such as our newsletter;

We will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent) or are otherwise, required or permitted by law.

To assure your rights we have proceeded to perform a Legitimate Interest Assessment and continue to keep it updated.

In any case, we assure you that all your personal information is kept safe, secure and will not be shared with anyone it shouldn't be and try to protect your data from hackers and others threats.

You can find more information on our privacy policy. You can opt-out anytime by clicking on the “unsubscribe” button in the email

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